

Your Partner in Financial Modeling Consulting

We believe that spreadsheet-based financial models are the most important tools in modern finance.

Whether you are looking to improve an existing model or build a custom Excel solution, we transform models into simplified, powerful communication and decision-making tools for managers and executives.

Consider the benefits that a good model delivers:

- ✓ TIME SAVINGS
- ✓ POWERFUL SUMMARY
- ✓ DASHBOARDS
- ✓ MODEL FLEXIBILITY
- ✓ FULL AUTOMATION
- ✓ IMPROVED TRANSPARENCY
- ✓ TRANSFERABILITY

Our Consulting Approach

Good financial models must be powerful communication tools in order to make effective decisions. Our eight-step consulting process begins with forming a deep understanding of the business.

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|------------------------|---------------------------------|
| 1 Needs Identification | 5 Model Testing |
| 2 Due Diligence | 6 Documentation & Training |
| 3 Model Design | 7 Model Delivery |
| 4 Model Development | 8 Ongoing Maintenance & Support |

Who We Help

Over the years, Marquee has worked with a wide variety of organizations across a full breadth of industries:

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|-----------------------------------|-------------------------|
| ✓ Agriculture | ✓ Insurance |
| ✓ Asset Management | ✓ Manufacturing |
| ✓ Banks | ✓ Media |
| ✓ Boutique Advisory Services | ✓ Mining |
| ✓ Charitable Organizations | ✓ Pension Funds |
| ✓ Consumer Products | ✓ Pharmaceuticals |
| ✓ Energy & Power | ✓ Private Equity |
| ✓ Financial Services | ✓ Professional Services |
| ✓ Forest Products | ✓ Real Estate |
| ✓ Government-Sponsored Investment | ✓ Retail |
| ✓ Healthcare | ✓ Software |
| ✓ Higher Education | ✓ Technology |
| | ✓ Telecommunications |
| | ✓ Wealth Management |

Our Consulting Work Falls into **Three** Categories:

1

Financial Modeling

We build, or help you build, best-in-class financial models for your business, project, or transaction.

SERVICES

SAMPLE PAST PROJECTS

- CUSTOM MODEL BUILDS *Built a detailed, fully-integrated budget and valuation model for a pharmaceutical company*
- MODEL IMPROVEMENTS *Significantly improved and accelerated the financial reporting and budgeting process for a precision parts manufacturer*
- MODEL REVIEWS *Reviewed, audited and recommended improvements for models used by a major consumer services firm*
- CLIENT COACHING *Worked closely with a senior executive at a real estate development firm to coach the individual in developing a forecast model*

2

Custom Excel Solutions

We build easy-to-use, custom Excel tools to automate complex data management, analytics and reporting.

SERVICES

SAMPLE PAST PROJECTS

- DATA COLLECTION *Developed a tool to automatically aggregate, analyze and synthesize financial data from a number of divisions at a major bank*
- WORKFLOW AUTOMATION *Fully automated the invoice verification process at a major bank*
- DATA ANALYTICS *Improved the transaction consolidation and reporting process for a major asset management firm*
- DATA VISUALIZATION *Built a fully dynamic and automated analytics dashboard for a large pension fund*

3

Transaction Support

We assist your team in the analytical support of corporate transactions and M&A

SERVICES

SAMPLE PAST PROJECTS

- INDUSTRY RESEARCH *Worked with a boutique investment bank to analyze industry dynamics and comparative financial performance*
- TRANSACTION MODELING *Built a detailed merger model for a company engaged in a material public-market transaction*
- VALUATION *Built the Discounted Cash Flow (DCF) and comparables valuation analyses for a small advisory firm working on a leveraged buyout (LBO) transaction*
- DATA COMMUNICATION *Created the presentation materials for a financial advisor to present to potential investors regarding an acquisition opportunity*