# Your Partner in **Financial Modeling** Consulting

We believe that spreadsheet-based financial models are the most important tools in modern finance.

Whether vou are looking to improve an existing model or build a custom Excel solution. we transform models into simplified. powerful communication and decision-making tools for managers and executives.

#### Consider the benefits that a good model delivers:

- ✓ TIME SAVINGS
- ✓ POWERFUL **SUMMARY**
- ✓ DASHBOARDS
- MODEL FLEXIBILITY
- ✓ FULL AUTOMATION
- ✓ IMPROVED TRANSPARENCY
- TRANSFERABILITY



## **Our Consulting Approach**

Good financial models must be powerful communication tools in order to make effective decisions. Our eight-step consulting process begins with forming a deep understanding of the business.

**Needs Identification Due Diligence** 

**Model Development** 

- **Model Testing**
- **Model Design**
- **Model Deliverv**
- **Ongoing Maintenance & Support**

**Documentation & Training** 

## Who We Help

Over the years, Marguee has worked with a wide variety of organizations across a full breadth of industries:



#### **FINANCIAL**

- ✓ Asset Managers ✓ Banks ✓ Insurance
- ✓ Pension Funds ✓ Private Equity ✓ Wealth Management

#### **DIVERSIFIED INDUSTRIES**

- ✓ Agriculture ✓ Communications ✓ Forest Products
- ✓ Infrastructure ✓ Manufacturing ✓ Mining ✓ Power & Energy
- ✓ Real Estate ✓ Software ✓ Technology ✓ Transportation

#### **CONSUMER & OTHER SERVICES**

- Charitable Organizations
- ✓ Healthcare ✓ Higher Education ✓ Pharmaceutical
- ✓ Professional Services ✓ Retail

## **Our Consulting Work Falls into Three Categories:**

## **Financial Modeling**

We build, or help you build, best-in-class financial models for your business, project, or transaction.

	SERVICES	SAMPLE PAST PROJECTS
	CUSTOM MODEL BUILDS	Built a detailed, fully-integrated budget and valuation model for a pharmaceutical company
	MODEL IMPROVEMENTS	Significantly improved and accelerated the financial reporting and budgeting process for a precision parts manufacturer
••••••	MODEL REVIEWS	<i>Reviewed, audited and recommended improvements for models used by a major consumer services firm</i>
	CLIENT COACHING	Worked closely with a senior executive at a real estate development firm to coach the individual in developing a forecast model

## **Custom Excel Solutions**

We build easy-to-use, custom Excel tools to automate complex data management, analytics and reporting.

	SERVICES	SAMPLE PAST PROJECTS
	DATA COLLECTION	Developed a tool to automatically aggregate, analyze and synthesize financial data from a number of divisions at a major bank
	WORKFLOW AUTOMATION	Fully automated the invoice verification process at a major bank
	DATA ANALYTICS	Improved the transaction consolidation and reporting process for a major asset management firm
•••••	DATA VISUALIZATION	Built a fully dynamic and automated analytics dashboard for a large pension fund

### **Transaction Support**

We assist your team in the analytical support of corporate transactions and M&A

SERVICES	SAMPLE PAST PROJECTS
INDUSTRY RESEARCH	Worked with a boutique investment bank to analyze industry dynamics and comparative financial performance
TRANSACTION MODELING	Built a detailed merger model for a company engaged in a material public-market transaction
VALUATION	Built the Discounted Cash Flow (DCF) and comparables valuation analyses for a small advisory firm working on a leveraged buyout (LBO) transaction
DATA COMMUNICATION	Created the presentation materials for a financial advisor to present to potential investors regarding an acquisition opportunity



2

3